

ESTTA Tracking number: **ESTTA694586**

Filing date: **09/09/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | |
|---------------------------------------|---|
| Name | Citigroup Inc. |
| Granted to Date of previous extension | 09/09/2015 |
| Address | 399 Park Avenue New York, NY 10043 UNITED STATES |
| Attorney information | Jami A. Gekas and Katherine P. Califa Foley & Lardner LLP 321 North Clark Street, Suite 2800 CHICAGO, IL 60654 UNITED STATES IPdocketing@foley.com, jgekas@foley.com, jgreene@foley.com, kcalifa@foley.com, mmurphy@foley.com Phone:312-832-4500 |

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 86458569 | Publication date | 05/12/2015 |
| Opposition Filing Date | 09/09/2015 | Opposition Period Ends | 09/09/2015 |
| Applicant | Soniram, LLC PO BOX 91989 Louisville, KY 40291 UNITED STATES | | |

Goods/Services Affected by Opposition

| |
|---|
| Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients |
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Applicant Information

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|------------------------|---|------------------------|------------|
| Application No | 86458570 | Publication date | 05/12/2015 |
| Opposition Filing Date | 09/09/2015 | Opposition Period Ends | |
| Applicant | Soniram, LLC PO BOX 91989 Louisville, KY 40291 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients

Applicant Information

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|------------------------|---|------------------------|------------|
| Application No | 86458571 | Publication date | 05/12/2015 |
| Opposition Filing Date | 09/09/2015 | Opposition Period Ends | |
| Applicant | Soniram, LLC PO BOX 91989 Louisville, KY 40291 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 86458573 | Publication date | 05/12/2015 |
| Opposition Filing Date | 09/09/2015 | Opposition Period Ends | |
| Applicant | Soniram, LLC PO BOX 91989 Louisville, KY 40291 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients


Grounds for Opposition

| | |
|--------------------------------------|-----------------------------|
| Priority and likelihood of confusion | Trademark Act section 2(d) |
| Dilution | Trademark Act section 43(c) |

Marks Cited by Opposer as Basis for Opposition


| | | | |
|-----------------------|------------|------------------|------------|
| U.S. Registration No. | 3249982 | Application Date | 12/02/2004 |
| Registration Date | 06/05/2007 | Foreign Priority | NONE |

| | | | |
|---------------------|---|------|--|
| | | Date | |
| Word Mark | THANKYOU | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 035. First use: First Use: 2004/06/12 First Use In Commerce: 2004/06/12 Promoting the goods and services of others through credit card customer loyalty, reward and redemption programs | | |


| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3948111 | Application Date | 11/20/2007 |
| Registration Date | 04/19/2011 | Foreign Priority Date | NONE |
| Word Mark | CITI THANKYOU | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 036. First use: First Use: 2011/01/04 First Use In Commerce: 2011/01/04 Credit card services | | |

| | | | |
|-----------------------|------------|------------------|------------|
| U.S. Registration No. | 3865687 | Application Date | 10/14/2009 |
| Registration Date | 10/19/2010 | Foreign Priority | NONE |

| | | | |
|---------------------|---|------|--|
| | | Date | |
| Word Mark | THANKYOU CITI REWARDS | | |
| Design Mark |  | | |
| Description of Mark | The mark consists of the word "THANKYOU" above the words "CITI REWARDS". | | |
| Goods/Services | Class 035. First use: First Use: 2010/06/06 First Use In Commerce: 2010/06/06 Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use, and for banking and wealth management customer loyalty | | |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 4432766 | Application Date | 02/22/2010 |
| Registration Date | 11/12/2013 | Foreign Priority Date | NONE |
| Word Mark | THANKYOU | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 036. First use: First Use: 2004/06/12 First Use In Commerce: 2004/06/12 Providing gift cards and stored value pre-paid card services | | |


| | | | |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 3946014 | Application Date | 02/22/2010 |
| Registration Date | 04/12/2011 | Foreign Priority Date | NONE |
| Word Mark | THANKYOU | | |

| | |
|---------------------|--|
| Design Mark |  |
| Description of Mark | NONE |
| Goods/Services | Class 036. First use: First Use: 2011/01/04 First Use In Commerce: 2011/01/04 Providing credit card services |


| | | | |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3956034 | Application Date | 06/22/2010 |
| Registration Date | 05/03/2011 | Foreign Priority Date | NONE |
| Word Mark | CITI THANKYOU | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 035. First use: First Use: 2010/06/00 First Use In Commerce: 2010/06/00 Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit card use, and for banking and wealth management customer loyalty | | |

| | | | |
|-----------------------|-----------------------|-----------------------|------------|
| U.S. Registration No. | 4215563 | Application Date | 03/18/2011 |
| Registration Date | 09/25/2012 | Foreign Priority Date | NONE |
| Word Mark | CITIBUSINESS THANKYOU | | |

| | |
|---------------------|--|
| Design Mark | CITIBUSINESS THANKYOU |
| Description of Mark | NONE |
| Goods/Services | Class 035. First use: First Use: 2012/05/01 First Use In Commerce: 2012/05/01 Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use Class 036. First use: First Use: 2012/05/01 First Use In Commerce: 2012/05/01 Providing credit cards services |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 4782490 | Application Date | 06/14/2013 |
| Registration Date | 07/28/2015 | Foreign Priority Date | NONE |
| Word Mark | THANKYOU FROM CITI | | |
| Design Mark |  | | |
| Description of Mark | The mark consists of the wording "THANKYOU" above the wording "FROM CITI", with an arc design over "CITI". | | |
| Goods/Services | Class 035. First use: First Use: 2013/08/00 First Use In Commerce: 2013/08/00 Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit card use, and for banking and wealth management customer loyalty; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media applications Class 036. First use: First Use: 2013/08/00 First Use In Commerce: 2013/08/00 credit card services | | |

| | | | |
|-----------------------|-------------------|-----------------------|------------|
| U.S. Registration No. | 4745268 | Application Date | 07/31/2013 |
| Registration Date | 05/26/2015 | Foreign Priority Date | NONE |
| Word Mark | THANKYOU YOUR WAY | | |

| | |
|---------------------|--|
| Design Mark |  |
| Description of Mark | NONE |
| Goods/Services | Class 035. First use: First Use: 2013/11/00 First Use In Commerce: 2013/11/00 Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card and debitcard use, and for banking and wealth management customer loyalty; promoting the goods and services of others through credit card customer loyalty, reward and redemption programs |

| | |
|-------------|--|
| Attachments | 78525763#TMSN.png(bytes) 77334455#TMSN.png(bytes) 77848213#TMSN.png(bytes) 77941511#TMSN.png(bytes) 77981515#TMSN.png(bytes) 85068362#TMSN.png(bytes) 85977377#TMSN.png(bytes) 85983636#TMSN.png(bytes) 86976144#TMSN.png(bytes) Consolidated Notice of Opposition to THANKYOUBACK Marks.pdf(168235 bytes) Exhibit A.PDF(967774 bytes) Exhibit B.PDF(324934 bytes) |
|-------------|--|

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

| | |
|-----------|---------------------|
| Signature | /katherine califa/ |
| Name | Katherine P. Califa |
| Date | 09/09/2015 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:

| | | |
|-------------------------|-----------------------|-------------------------|
| THANK YOU BACK & Design | Serial No. 86/458573 | Published: May 12, 2015 |
| THANK YOU BACK | Serial No. 86/458,571 | Published: May 12, 2015 |
| THANKYOUTBACK.COM | Serial No. 86/458,570 | Published: May 12, 2015 |
| TYB | Serial No. 86/458,569 | Published: May 12, 2015 |

| | | |
|----------------|---|----------------------|
| _____ |) | |
| CITIGROUP INC. |) | |
| |) | |
| Opposer, |) | |
| |) | |
| v. |) | Opposition No. _____ |
| |) | |
| Soniram, LLC |) | |
| |) | |
| Applicant. |) | |
| _____ |) | |



CONSOLIDATED NOTICE OF OPPOSITION

Citigroup Inc. (“Opposer”), a corporation organized and existing under the laws of Delaware, with a business address at 399 Park Ave., New York, New York 10043, United States, believes it will be damaged by the registration of the marks THANK YOU BACK & Design, THANK YOU BACK, THANKYOUTBACK.COM, and TYB (the “Soniram Marks”) as shown in Application Serial Nos. 86/458,573, 86/458,571, 86/458,570, and 86/458,569 (the “Applications”), all filed November 19, 2014, by Soniram, LLC, a limited liability company of Kentucky (“Applicant”) under Section 1(b) of the Trademark Act. The Applications were published for opposition on May 12, 2015, and Opposer has been granted an extension of time to oppose the Applications through September 9, 2015.

The grounds for opposition are as follows:

Opposer's Use and Registration of THANKYOU

1. Opposer is the owner of, among other United States trademark applications and registrations, the following trademark registrations for marks comprising or containing THANKYOU on the Principal Register (the "THANKYOU Marks"):

| Mark | Reg. No. | Filing Date | Services | Status |
|---|-----------------|--------------------|---|---------------|
| THANKYOU | 3,249,982 | Dec. 2, 2004 | Promoting the goods and services of others through credit card customer loyalty, reward and redemption programs. | Incontestable |
| CITI THANKYOU | 3,948,111 | Nov. 20, 2007 | Credit card services | Registered |
|  | 3,865,687 | Oct. 14, 2009 | Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use, and for banking and wealth management customer loyalty. | Registered |
| THANKYOU | 4,432,766 | Feb. 22, 2010 | Providing gift cards and stored value pre-paid card services | Registered |
| THANKYOU | 3,946,014 | Feb. 22, 2010 | Providing credit card services | Registered |
| CITI THANKYOU | 3,956,034 | June 22, 2010 | Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit card use, and for banking and wealth management customer loyalty | Registered |
| CITIBUSINESS THANK YOU | 4,215,563 | March 18, 2011 | Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use. Providing credit card services | Registered |
|  | 4,782,490 | June 14, 2013 | Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit | Registered |

| | | | | |
|-------------------|-----------|---------------|---|------------|
| | | | card use, and for banking and wealth management customer loyalty; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media applications. Credit card services. | |
| THANKYOU YOUR WAY | 4,745,268 | July 31, 2013 | Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card and debit card use, and for banking and wealth management customer loyalty; promoting the goods and services of others through credit card customer loyalty, reward and redemption programs | Registered |

2. The registrations of the THANKYOU Marks are valid, subsisting, unrevoked, and uncanceled. Attached as **Exhibit A** to this Notice of Opposition are printouts from the PTO database showing the current status and title of each of the registrations relied on in this opposition. These registrations constitute *prima facie* and/or conclusive evidence of Opposer's exclusive right to use the marks in connection with the services specified in the registrations.

3. In addition to the federal registrations identified herein, Opposer has acquired significant common law rights through its ongoing use of marks containing or consisting of THANKYOU for a variety of customer loyalty, reward, incentive and redemption programs, credit card services, gift card services, and stored value prepaid card services for many years prior to Applicant's filing date or first use of the Mark.

4. For many years, Opposer has used marks consisting of and containing THANKYOU, including THANKYOU, CITI THANKYOU, THANKYOU CITI REWARDS, CITIBUSINESS THANKYOU, THANKYOU YOUR WAY, and THANKYOU FROM CITI, in

connection with credit card, banking and other financial services, and in connection with a variety of customer loyalty, reward, incentive and redemption programs. Opposer promotes and renders its THANKYOU Marks through a wide range of trade channels including its website, www.thankyou.com.

5. Opposer offers THANKYOU-branded credit cards, gift cards and stored value pre-paid card services. Citigroup customers can also earn THANKYOU reward points by making financial transactions through a qualifying checking account, credit card account, or other financial account.

6. Citigroup customers can redeem their THANKYOU rewards for a wide variety of goods, services, and experiences, including among many others, redeeming points to pay for goods and services at participating merchants, to obtain gift cards for participating third party businesses, and to obtain goods or services. THANKYOU members can also share points with other members and transfer THANKYOU points to third party customer loyalty programs.

7. Opposer has spent considerable time, effort and resources in advertising and promoting the sale of services using its THANKYOU Marks. Among other advertising and promotional activities, Opposer has advertised its THANKYOU Marks on a continuous basis for many years in national media outlets and has partnered with well-known brands and retailers throughout the United States.

8. As a result of its longstanding and extensive use of the marks, Opposer's THANKYOU Marks have become famous and are well and favorably recognized by the relevant trade and public as identifying the high quality financial services and customer loyalty, reward, incentive and redemption programs offered by Applicant.

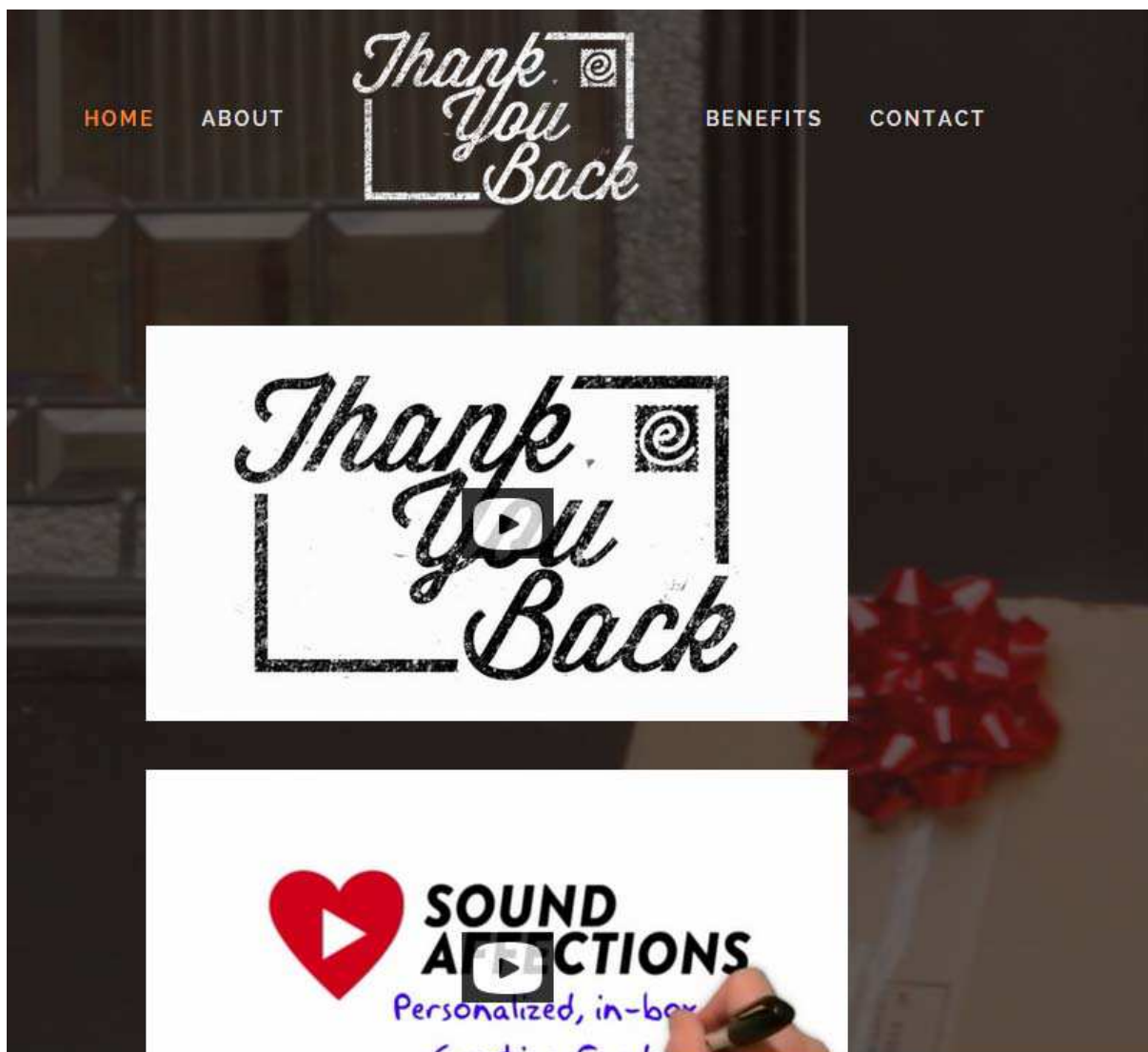
9. Opposer has sold and offered for sale services under the THANKYOU Marks throughout the United States in numerous channels of trade.

Applicant's Applications for THANK YOU BACK, THANK YOU BACK & Design, THANKYOUBACK.COM, and TYB

10. Applicant seeks to register THANK YOU BACK, THANK YOU BACK & Design, THANKYOUBACK.COM, and TYB for the following services: *“providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients,”* in Class 35.

11. The Applications were filed by Applicant on November 19, 2014, based on an alleged *bona fide* intent-to-use the Soniram Marks.

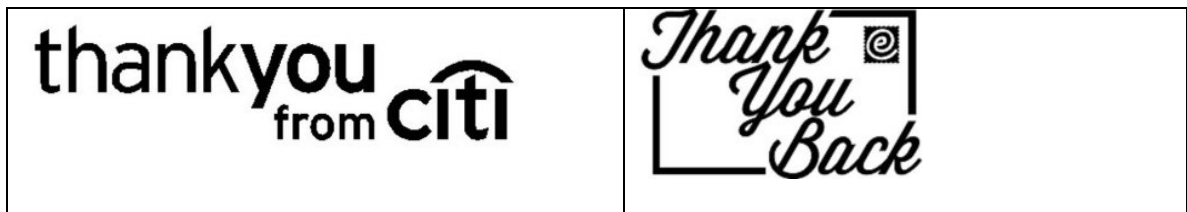
12. Upon information and belief, Applicant is promoting the mark on its website, www.thankyouback.com.



13. Upon information and belief, Applicant uses or intends to use the Soniram Marks with a customer loyalty or reward program in which a customer receives discounts and/or rewards for purchasing gifts for others. A true and correct print out from www.thankyouback.com printed on September 4, 2015 is enclosed as **Exhibit B**.

YOUR WAY and THANKYOU FROM CITI, consumers are likely to believe that THANK YOU BACK is one more addition to Opposer's family of THANKYOU Marks.

18. The stylization in THANK YOU BACK & Design, Serial No. 86458573 does not distinguish the Soniram Marks from Opposer's THANKYOU Marks. In fact, the layout of the THANK YOU & Design mark mirrors the layout of Opposer's THANKYOU FROM CITI mark. Both marks feature the words in stacked, stepped form:



19. The incentive program services listed in the Applications are identical, or closely related to, the incentive reward and redemption programs offered under Opposer's THANKYOU Marks, such that consumers would expect such services to originate from a single source.

20. Both Applicant and Opposer offer or will offer coupons, rebates, discounts and/or special offerings on goods and services provided by others as part of their incentive reward programs.

21. Because of the overall similarities in the parties' marks and the services offered under those marks, consumers are likely to believe that the Soniram Marks are part of Opposer's family of THANKYOU Marks.

FIRST COUNT: LIKELIHOOD OF CONFUSION

15 U.S.C. §1052(d)

22. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 21 as if fully set forth herein.

23. The filing dates and first use dates of Opposer's THANKYOU Marks predate the filing date of the Applications. As a result, Opposer's rights to the THANKYOU Marks are superior to any rights Applicant has in the Soniram Marks.

24. The Soniram Marks, as applied to the services set forth in the Applications, are confusingly similar in appearance, sound, connotation, and overall commercial impression to Opposer's THANKYOU Marks, such that the use and registration of the Soniram Marks is likely to cause confusion, mistake and/or deception.

25. Both parties' respective marks are used in connection with related or overlapping services. Applicant will offer "providing and conducting incentive programs for promoting the goods and services of others where users can receive coupons, rebates, discounts and special offerings on goods and services provided by others; providing and conducting incentive programs for others for the purpose of obtaining information for marketing purposes with prior approval of gift recipients." Opposer offers incentive reward and redemption programs for credit and debit card use and for banking and wealth management customer loyalty, all of which are closely related to Applicant's services and frequently offered by a single source.

26. Applicant's services would likely be offered through the usual channels of trade customary for services of this type and, as such, would be offered through the same or overlapping channels of trade as Opposer's services.

27. Applicant's services would likely be offered to the usual customers for services of this type and, as such, would be offered to the same or overlapping customers as Opposer's services.

28. Upon seeing the Soniram Marks, consumers are likely to believe, erroneously, that Applicant's services are offered in association with the THANKYOU Marks, or under

license from Opposer, that Opposer and Applicant are affiliated, or that Applicant's services are sold as part of Opposer's family of THANKYOU services.

29. If Applicant is permitted to register the Soniram Marks for the services set forth in the Applications, confusion of the trade and public is likely to occur, resulting in damage and injury to Opposer.

30. Any defect in, objection to, or fault found with Applicant's services would injure the reputation that Opposer has established for the goods and services provided under the THANKYOU Marks.

31. The Soniram Marks consist of marks which so resemble Opposer's THANKYOU Marks as to be likely, when used in connection with the applied-for services, to cause confusion, or to cause mistake, or to deceive consumers as to the source of the services. Accordingly, registration of the Soniram Marks is prohibited under Section 2(d) of the Lanham Act.

SECOND COUNT: DILUTION

Dilution, 15 U.S.C. §1125(c)(1)

32. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 31 as if fully set forth herein.

33. Opposer's THANKYOU Marks are inherently distinctive.

34. Because of the high quality of the products and services provided by Opposer under the THANKYOU Marks, and the enormous amounts of money, time, and effort devoted by Opposer to the development and promotion of the services offered under Opposer's THANKYOU Marks, Opposer's THANKYOU Marks have become famous as designations for the source of Opposer's services.

35. Opposer's THANKYOU Marks have come to be widely recognized and associated exclusively with Opposer in the minds of the general consuming public of the United States.

36. Opposer's THANKYOU Marks are famous and became famous well prior to the filing date of the Applications, and any date of first use alleged by Applicant.

37. The Soniram Marks so closely resemble Opposer's previously used and registered THANKYOU Marks as to dilute or to be likely to cause dilution of the distinctive quality of the famous THANKYOU Marks in violation of Section 43(c), 15 U.S.C. § 1125(c).

WHEREFORE, Opposer believes that it will be damaged by the registration of the claimed trademark in the Application and prays that the registration sought by Applicant be refused and that this Consolidated Opposition be sustained.

The required fee of \$1200 is being submitted with this Notice of Opposition. Please charge any additional costs to our Deposit Account No. 19-0741.

Respectfully submitted,
FOLEY & LARDNER LLP

Dated: September 9, 2015

By: /Katherine P. Califa/
Jami A. Gekas
Jeffrey H. Greene
Katherine P. Califa
FOLEY & LARDNER LLP
321 North Clark Street
Suite 2800
Chicago, IL 60654-5313
Phone: 312-832-4500
Email: IPDocketing@foley.com
Attorneys for Opposer, Citigroup Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION was deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the attorney of record:

Terry Wright
Stites & Harbison PLLC
400 W Market St., Ste. 1800
Louisville, Kentucky 40202-3352

Dated: September 9, 2015

/Katherine P. Califa/
FOLEY & LARDNER LLP

Exhibit A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,249,982

Registered June 5, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

THANKYOU

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES
OF OTHERS THROUGH CREDIT CARD CUSTOMER
LOYALTY, REWARD AND REDEMPTION
PROGRAMS, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

FIRST USE 6-12-2004; IN COMMERCE 6-12-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,923,492, 2,923,493,
AND 2,926,291.

SN 78-525,763, FILED 12-2-2004.

SUE LAWRENCE, EXAMINING ATTORNEY

STATUS

DOCUMENTS

[Back to Search](#)

Print

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Mark: THANKYOU

THANKYOU

US Serial Number: 78525763

Application Filing Date: Dec. 02, 2004

US Registration Number: 3249982

Registration Date: Jun. 05, 2007

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 14, 2013

Publication Date: Sep. 20, 2005

Notice of Allowance Date: Dec. 13, 2005

- Mark Information[▲ Collapse All](#)

Mark Literal Elements: THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

- Related Properties InformationClaimed Ownership of US [2923492](#), [2923493](#), [2926291](#)

Registrations:

- Goods and Services**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services

- Brackets [.] indicate deleted goods/services
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * . * identify additional (new) wording in the goods/services

For: Promoting the goods and services of others through credit card customer loyalty, reward and redemption programs

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 2004

Use in Commerce: Jun. 12, 2004

- Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CITIGROUP INC.
 Owner Address: 399 PARK AVENUE
 NEW YORK, NEW YORK 10043
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Yesenia Sanchez
 Name/Address: Citigroup Inc.
 One Court Square
 4th Floor
 Long Island City, NEW YORK 10043
 UNITED STATES

Phone: (718) 248-4046

Fax: (718) 248-2716

Correspondent e-mail: sanchezy@citi.com blotners@citi.com

Correspondent e-mail Yes
 Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| Jun. 14, 2013 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Jun. 14, 2013 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 70131 |
| Jun. 14, 2013 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 70131 |
| May 30, 2013 | TEAS SECTION 8 & 15 RECEIVED | |
| May 29, 2013 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Jun. 05, 2007 | REGISTERED-PRINCIPAL REGISTER | |
| Apr. 10, 2007 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 76537 |
| Apr. 10, 2007 | ASSIGNED TO LIE | 76537 |
| Mar. 19, 2007 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Feb. 22, 2007 | STATEMENT OF USE PROCESSING COMPLETE | 65362 |
| Feb. 22, 2007 | EXTENSION 2 GRANTED | 65362 |
| Dec. 12, 2006 | EXTENSION 2 FILED | 65362 |
| Dec. 12, 2006 | USE AMENDMENT FILED | 65362 |
| Dec. 12, 2006 | TEAS EXTENSION RECEIVED | |
| Dec. 12, 2006 | TEAS STATEMENT OF USE RECEIVED | |
| Jun. 27, 2006 | EXTENSION 1 GRANTED | 65362 |
| Jun. 08, 2006 | EXTENSION 1 FILED | 65362 |
| Jun. 08, 2006 | TEAS EXTENSION RECEIVED | |
| Dec. 13, 2005 | NOA MAILED - SOU REQUIRED FROM APPLICANT | |
| Sep. 20, 2005 | PUBLISHED FOR OPPOSITION | |
| Aug. 31, 2005 | NOTICE OF PUBLICATION | |
| Jul. 11, 2005 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 68171 |
| Jul. 08, 2005 | ASSIGNED TO LIE | 68171 |
| Jul. 07, 2005 | APPROVED FOR PUB - PRINCIPAL REGISTER | |

Document Search RN 3249982

| | | |
|---------------|---------------------------------|-------|
| Jul. 07, 2005 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Jul. 07, 2005 | EXAMINERS AMENDMENT -WRITTEN | 72414 |
| Jul. 07, 2005 | ASSIGNED TO EXAMINER | 72414 |
| Dec. 10, 2004 | NEW APPLICATION ENTERED IN TRAM | |

▾ Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

▾ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 116

Date in Location: Jun. 14, 2013

▴ Assignment Abstract Of Title Information

▴ Proceedings

United States of America

United States Patent and Trademark Office

CITI THANKYOU

Reg. No. 3,948,111

Registered Apr. 19, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: CREDIT CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-4-2011; IN COMMERCE 1-4-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,181,467, 2,801,076, AND OTHERS.

SN 77-334,455, FILED 11-20-2007.

DARRYL SPRUILL, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: CITI THANKYOU

CITI THANKYOU

US Serial Number: 77334455

Application Filing Date: Nov. 20, 2007

US Registration Number: 3948111

Registration Date: Apr. 19, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 19, 2011

Publication Date: Mar. 04, 2008

Notice of Allowance Date: May 27, 2008

Mark Information

[▲ Collapse All](#)

Mark Literal Elements: CITI THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [1181467](#), [2424088](#), [2801076](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Credit card services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 04, 2011

Use in Commerce: Jan. 04, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Attorney Primary Email WashingtonIPDocketing@foley.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent Jeffrey H. Greene
Name/Address: Foley & Lardner LLP
90 Park Avenue
New York, NEW YORK 10016
UNITED STATES

Phone: 212.682.7474

Fax: 212.687.2329

Correspondent e-mail: PTOMailNewYork@foley.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Apr. 19, 2011 | REGISTERED-PRINCIPAL REGISTER | |
| Mar. 16, 2011 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Mar. 15, 2011 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 67287 |
| Mar. 10, 2011 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Feb. 27, 2011 | ASSIGNED TO EXAMINER | 76731 |
| Feb. 24, 2011 | STATEMENT OF USE PROCESSING COMPLETE | 66154 |
| Feb. 23, 2011 | USE AMENDMENT FILED | 66154 |
| Feb. 23, 2011 | TEAS STATEMENT OF USE RECEIVED | |
| Nov. 05, 2010 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Nov. 04, 2010 | EXTENSION 5 GRANTED | 66154 |
| Nov. 03, 2010 | EXTENSION 5 FILED | 66154 |
| Nov. 03, 2010 | TEAS EXTENSION RECEIVED | |
| Mar. 01, 2010 | EXTENSION 4 GRANTED | 66154 |
| Feb. 24, 2010 | EXTENSION 4 FILED | 66154 |
| Feb. 24, 2010 | TEAS EXTENSION RECEIVED | |
| Oct. 15, 2009 | EXTENSION 3 GRANTED | 66154 |
| Oct. 14, 2009 | EXTENSION 3 FILED | 66154 |
| Oct. 14, 2009 | TEAS EXTENSION RECEIVED | |
| Apr. 17, 2009 | EXTENSION 2 GRANTED | 66154 |
| Apr. 06, 2009 | EXTENSION 2 FILED | 66154 |
| Apr. 17, 2009 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 66154 |
| Apr. 06, 2009 | TEAS EXTENSION RECEIVED | |
| Oct. 27, 2008 | EXTENSION 1 GRANTED | 98765 |

| | | |
|---------------|---|-------|
| Oct. 27, 2008 | EXTENSION 1 FILED | 98765 |
| Oct. 27, 2008 | TEAS EXTENSION RECEIVED | |
| Jun. 04, 2008 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| May 27, 2008 | NOA MAILED - SOU REQUIRED FROM APPLICANT | |
| Mar. 04, 2008 | PUBLISHED FOR OPPOSITION | |
| Feb. 13, 2008 | NOTICE OF PUBLICATION | |
| Jan. 30, 2008 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 67287 |
| Jan. 29, 2008 | ASSIGNED TO LIE | 67287 |
| Dec. 17, 2007 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Dec. 14, 2007 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Dec. 14, 2007 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Dec. 14, 2007 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Dec. 10, 2007 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Dec. 10, 2007 | NON-FINAL ACTION E-MAILED | 6325 |
| Dec. 10, 2007 | NON-FINAL ACTION WRITTEN | 81141 |
| Dec. 08, 2007 | ASSIGNED TO EXAMINER | 81141 |
| Nov. 27, 2007 | NOTICE OF PSEUDO MARK MAILED | |
| Nov. 26, 2007 | NEW APPLICATION ENTERED IN TRAM | |

▾ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 15, 2011

▴ **Assignment Abstract Of Title Information - None recorded**

▴ **Proceedings**

United States of America
United States Patent and Trademark Office

thankyou
citi rewards

Reg. No. 3,865,687

Registered Oct. 19, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH ADMINISTRATION OF INCENTIVE REWARD AND REDEMPTION PROGRAMS BY DISTRIBUTING REWARDS FOR CREDIT CARD USE, AND FOR BANKING AND WEALTH MANAGEMENT CUSTOMER LOYALTY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2010; IN COMMERCE 6-6-2010.

OWNER OF U.S. REG. NO. 3,249,982.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REWARDS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "THANKYOU" ABOVE THE WORDS "CITI REWARDS".

SN 77-848,213, FILED 10-14-2009.

BARBARA A. GOLD, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

| | | | |
|--------|-----------|--------------------------------|---|
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|--------|-----------|--------------------------------|---|

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Mark: THANKYOU CITI REWARDS

thankyou
citi rewards

US Serial Number: 77848213

Application Filing Date: Oct. 14, 2009

US Registration Number: 3865687

Registration Date: Oct. 19, 2010

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 19, 2010

Publication Date: Apr. 13, 2010

Notice of Allowance Date: Jun. 08, 2010

▼ Mark Information

▲ Collapse All

Mark Literal Elements: THANKYOU CITI REWARDS

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/ LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "THANKYOU" above the words "CITI REWARDS".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "REWARDS"

▼ Related Properties Information

Claimed Ownership of US [3249982](#)

Registrations:

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks *. * identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use, and for banking and wealth management customer loyalty

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2010

Use in Commerce: Jun. 06, 2010

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-0099-

Attorney Primary Email PTOMailNewYork@foley.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent JEFFREY H. GREENE
Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: PTOMailNewYork@foley.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| Oct 19, 2010 | REGISTERED-PRINCIPAL REGISTER | |
| Sep. 17, 2010 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Sep. 16, 2010 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 68658 |
| Sep. 16, 2010 | ASSIGNED TO LIE | 68658 |
| Sep. 08, 2010 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Aug. 20, 2010 | STATEMENT OF USE PROCESSING COMPLETE | 69302 |
| Jul. 23, 2010 | USE AMENDMENT FILED | 69302 |
| Aug. 20, 2010 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 69302 |
| Jul. 23, 2010 | TEAS STATEMENT OF USE RECEIVED | |
| Jun. 08, 2010 | NOA MAILED - SOU REQUIRED FROM APPLICANT | |
| Apr. 13, 2010 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Apr. 13, 2010 | PUBLISHED FOR OPPOSITION | |
| Mar. 10, 2010 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 78145 |
| Mar. 10, 2010 | ASSIGNED TO LIE | 78145 |
| Feb. 20, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Feb. 05, 2010 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Feb. 05, 2010 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Feb. 05, 2010 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Jan. 22, 2010 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Jan. 22, 2010 | NON-FINAL ACTION E-MAILED | 6325 |

Friday, September 04, 2015

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|---------------|---|-------|
| Jan. 22, 2010 | NON-FINAL ACTION WRITTEN | 66384 |
| Jan. 17, 2010 | ASSIGNED TO EXAMINER | 66384 |
| Oct. 20, 2009 | NOTICE OF PSEUDO MARK MAILED | |
| Oct. 19, 2009 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Oct. 17, 2009 | NEW APPLICATION ENTERED IN TRAM | |

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 16, 2010

▲ **Assignment Abstract Of Title Information - None recorded**

▲ **Proceedings**

United States of America

United States Patent and Trademark Office

THANK YOU

Reg. No. 4,432,766

Registered Nov. 12, 2013

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROVIDING GIFT CARDS AND STORED VALUE PRE-PAID CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-12-2004; IN COMMERCE 6-12-2004

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-941,511, FILED 2-22-2010.

ALEXANDER L. POWERS, EXAMINING ATTORNEY



Lisa S. Han

Deputy Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: THANKYOU

THANKYOU

US Serial Number: 77941511

Application Filing Date: Feb. 22, 2010

US Registration Number: 4432766

Registration Date: Nov. 12, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 12, 2013

Publication Date: Jul. 20, 2010

Notice of Allowance Date: Sep. 14, 2010

▼ Mark Information

[▲ Collapse All](#)

Mark Literal Elements: THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▼ Related Properties Information

Claimed Ownership of US [77981515](#)

Registrations:

Parent Of: [77981515](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * * identify additional (new) wording in the goods/services.

For: Providing gift cards and stored value pre-paid card services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 2004

Use in Commerce: Jun. 12, 2004

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-0867-

Attorney Primary Email PTOMailNewYork@foley.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Jeffrey H. Greene

Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: IPdocketing@foley.com jgreene@foley.com
mmurphy@foley.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Nov. 12, 2013 | REGISTERED-PRINCIPAL REGISTER | |
| Oct. 08, 2013 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Oct. 07, 2013 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 77312 |
| Oct. 07, 2013 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Oct. 07, 2013 | STATEMENT OF USE PROCESSING COMPLETE | 66154 |
| Sep. 14, 2013 | USE AMENDMENT FILED | 66154 |
| Sep. 16, 2013 | TEAS STATEMENT OF USE RECEIVED | |
| Feb. 16, 2013 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Feb. 15, 2013 | EXTENSION 5 GRANTED | 66154 |
| Feb. 13, 2013 | EXTENSION 5 FILED | 66154 |
| Feb. 13, 2013 | TEAS EXTENSION RECEIVED | |
| Oct. 18, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Aug. 14, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Aug. 13, 2012 | EXTENSION 4 GRANTED | 66154 |
| Aug. 10, 2012 | EXTENSION 4 FILED | 66154 |
| Aug. 10, 2012 | TEAS EXTENSION RECEIVED | |
| Mar. 09, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Mar. 07, 2012 | EXTENSION 3 GRANTED | 98765 |
| Mar. 07, 2012 | EXTENSION 3 FILED | 98765 |
| Mar. 07, 2012 | TEAS EXTENSION RECEIVED | |
| Sep. 09, 2011 | | |

Friday, September 04, 2015

Status Search RN 4432766

| | | |
|---------------|--|-------|
| | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Sep. 07, 2011 | EXTENSION 2 GRANTED | 98765 |
| Sep. 07, 2011 | EXTENSION 2 FILED | 98765 |
| Sep. 07, 2011 | TEAS EXTENSION RECEIVED | |
| Mar. 04, 2011 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Mar. 04, 2011 | CORRECTED NOA E-MAILED | |
| Mar. 03, 2011 | EXTENSION 1 GRANTED | 66154 |
| Feb. 23, 2011 | EXTENSION 1 FILED | 66154 |
| Mar. 03, 2011 | DIVISIONAL PROCESSING COMPLETE | |
| Feb. 23, 2011 | DIVISIONAL REQUEST RECEIVED | |
| Mar. 01, 2011 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 66154 |
| Feb. 23, 2011 | TEAS REQUEST TO DIVIDE RECEIVED | |
| Feb. 23, 2011 | TEAS EXTENSION RECEIVED | |
| Sep. 14, 2010 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jul. 20, 2010 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jul. 20, 2010 | PUBLISHED FOR OPPOSITION | |
| Jun. 14, 2010 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 77312 |
| Jun. 14, 2010 | ASSIGNED TO LIE | 77312 |
| May 29, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 25, 2010 | ASSIGNED TO EXAMINER | 73363 |
| Feb. 27, 2010 | NOTICE OF PSEUDO MARK MAILED | |
| Feb. 26, 2010 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Feb. 25, 2010 | NEW APPLICATION ENTERED IN TRAM | |

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 07, 2013

▲ Assignment Abstract Of Title Information - None recorded

▲ Proceedings

United States of America

United States Patent and Trademark Office

THANKYOU

Reg. No. 3,946,014

Registered Apr. 12, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROVIDING CREDIT CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-4-2011; IN COMMERCE 1-4-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-981,515, FILED 2-22-2010.

ALEXANDER L. POWERS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: THANKYOU

THANKYOU

US Serial Number: 77981515

Application Filing Date: Feb. 22, 2010

US Registration Number: 3946014

Registration Date: Apr. 12, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 12, 2011

Publication Date: Jul. 20, 2010

Notice of Allowance Date: Sep. 14, 2010

▼ Mark Information

▲ Collapse All

Mark Literal Elements: THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▼ Related Properties Information

Claimed Ownership of US [77941511](#)

Registrations:

Child Of: [77941511](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services.

- Brackets [] indicate deleted goods/services,
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Providing credit card services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 04, 2011

Use in Commerce: Jan. 04, 2011

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Status Search RN 3946014

Owner Name: Citigroup Inc

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-0867-

Attorney Primary Email PTOMailNewYork@foley.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent JEFFREY H. GREENE
Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: PTOMailNewYork@foley.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Apr. 12, 2011 | REGISTERED-PRINCIPAL REGISTER | |
| Mar. 10, 2011 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Mar. 09, 2011 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 77312 |
| Mar. 04, 2011 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Mar. 04, 2011 | NOTICE OF PSEUDO MARK MAILED | |
| Mar. 03, 2011 | STATEMENT OF USE PROCESSING COMPLETE | 66154 |
| Feb. 23, 2011 | USE AMENDMENT FILED | 66154 |
| Feb. 23, 2011 | AMENDMENT AFTER NOA NOT ENTERED | 66154 |
| Mar. 03, 2011 | DIVISIONAL PROCESSING COMPLETE | |
| Feb. 23, 2011 | DIVISIONAL REQUEST RECEIVED | |
| Mar. 01, 2011 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 66154 |
| Feb. 23, 2011 | TEAS STATEMENT OF USE RECEIVED | |
| Feb. 23, 2011 | TEAS REQUEST TO DIVIDE RECEIVED | |
| Sep. 14, 2010 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jul. 20, 2010 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jul. 20, 2010 | PUBLISHED FOR OPPOSITION | |
| Jun. 14, 2010 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 77312 |
| Jun. 14, 2010 | ASSIGNED TO LIE | 77312 |
| May 29, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 25, 2010 | ASSIGNED TO EXAMINER | 73363 |

Friday, September 04, 2015

Status Search RN 3946014

| | |
|---------------|---|
| Feb. 27, 2010 | NOTICE OF PSEUDO MARK MAILED |
| Feb. 26, 2010 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM |
| Feb. 25, 2010 | NEW APPLICATION ENTERED IN TRAM |

▾ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar 09, 2011

▴ Assignment Abstract Of Title Information - None recorded

▴ Proceedings

United States of America

United States Patent and Trademark Office

CITI THANKYOU

Reg. No. 3,956,034

Registered May 3, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH ADMINISTRATION OF INCENTIVE REWARD AND REDEMPTION PROGRAMS BY DISTRIBUTING REWARDS FOR CREDIT AND DEBIT CARD USE, AND FOR BANKING AND WEALTH MANAGEMENT CUSTOMER LOYALTY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-0-2010; IN COMMERCE 6-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,923,492, 2,926,291, AND OTHERS.

SN 85-068,362, FILED 6-22-2010.

KEVIN CORWIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

[Back to Search](#)

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Mark: CITI THANKYOU

CITI THANKYOU

US Serial Number: 85068362

Application Filing Date: Jun. 22, 2010

US Registration Number: 3956034

Registration Date: May 03, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 03, 2011

Publication Date: Sep. 28, 2010

Notice of Allowance Date: Nov. 23, 2010

▼ Mark Information

[▲ Collapse All](#)

Mark Literal Elements: CITI THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▼ Related Properties Information

Claimed Ownership of US [2923492](#), [2923493](#), [2926291](#) and others
Registrations:

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit card use, and for banking and wealth management customer loyalty

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2010

Use in Commerce: Jun. 2010

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-0099-

Attorney Primary Email PTOMailNewYork@foley.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent JEFFREY H. GREENE
Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: PTOMailNewYork@foley.comCorrespondent e-mail No
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| May 26, 2015 | NOTICE OF SUIT | |
| Apr. 23, 2015 | NOTICE OF SUIT | |
| May 03, 2011 | REGISTERED-PRINCIPAL REGISTER | |
| Mar. 29, 2011 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Mar. 28, 2011 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 76568 |
| Mar. 15, 2011 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Mar. 14, 2011 | STATEMENT OF USE PROCESSING COMPLETE | 69302 |
| Feb. 23, 2011 | USE AMENDMENT FILED | 69302 |
| Mar. 14, 2011 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 69302 |
| Feb. 23, 2011 | TEAS STATEMENT OF USE RECEIVED | |
| Feb. 25, 2011 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Feb. 23, 2011 | EXTENSION 1 GRANTED | 98765 |
| Feb. 23, 2011 | EXTENSION 1 FILED | 98765 |
| Feb. 23, 2011 | TEAS EXTENSION RECEIVED | |
| Nov. 23, 2010 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Sep. 28, 2010 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Sep. 28, 2010 | PUBLISHED FOR OPPOSITION | |
| Aug. 23, 2010 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 76568 |
| Aug. 23, 2010 | ASSIGNED TO LIE | 76568 |

Status Search RN 3956034

| | | |
|---------------|--|-------|
| Aug. 05, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Aug. 05, 2010 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Aug. 05, 2010 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 6328 |
| Aug. 05, 2010 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Aug. 05, 2010 | EXAMINERS AMENDMENT -WRITTEN | 82417 |
| Aug. 05, 2010 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | 6325 |
| Aug. 05, 2010 | NON-FINAL ACTION E-MAILED | 6325 |
| Aug. 05, 2010 | NON-FINAL ACTION WRITTEN | 82417 |
| Aug. 04, 2010 | ASSIGNED TO EXAMINER | 82417 |
| Jun. 25, 2010 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Jun. 25, 2010 | NEW APPLICATION ENTERED IN TRAM | |

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 28, 2011

▲ Assignment Abstract Of Title Information - None recorded

▲ Proceedings

United States of America

United States Patent and Trademark Office

CITIBUSINESS THANKYOU

Reg. No. 4,215,563

Registered Sep. 25, 2012

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH ADMINISTRATION OF INCENTIVE REWARD AND REDEMPTION PROGRAMS BY DISTRIBUTING REWARDS FOR CREDIT CARD USE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2012; IN COMMERCE 5-1-2012.

FOR: PROVIDING CREDIT CARDS SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2012; IN COMMERCE 5-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-977,377, FILED 3-18-2011.

RUSS HERMAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

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|--------|-----------|--------------------------------|-------|
|--------|-----------|--------------------------------|-------|

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Mark: CITIBUSINESS THANKYOU

CITIBUSINESS THANKYOU

| | |
|--|---|
| US Serial Number: 85977377 | Application Filing Date: Mar. 18, 2011 |
| US Registration Number: 4215563 | Registration Date: Sep. 25, 2012 |
| Register: Principal | |
| Mark Type: Service Mark | |
| Status: Registered. The registration date is used to determine when post-registration maintenance documents are due. | |
| Status Date: Sep. 25, 2012 | |
| Publication Date: Jun. 21, 2011 | Notice of Allowance Date: Aug. 16, 2011 |

Mark Information [Collapse All](#)

Mark Literal Elements: CITIBUSINESS THANKYOU

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [85271095](#)

Registrations:

Child Of: [85271095](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services.

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card use

| | |
|--|-------------------------------|
| International Class(es): 035 - Primary Class | U.S Class(es): 100, 101, 102 |
| Class Status: ACTIVE | |
| Basis: 1(a) | |
| First Use: May 01, 2012 | Use in Commerce: May 01, 2012 |

For: Providing credit cards services

| | |
|--|-------------------------------|
| International Class(es): 036 - Primary Class | U.S Class(es): 100, 101, 102 |
| Class Status: ACTIVE | |
| Basis: 1(a) | |
| First Use: May 01, 2012 | Use in Commerce: May 01, 2012 |

Basis Information (Case Level)

| | | |
|----------------|--------------------|-----------------|
| Filed Use: No | Currently Use: Yes | Amended Use: No |
| Filed ITU: Yes | Currently ITU: No | Amended ITU: No |

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Attorney Primary Email: PTOMailNewYork@foley.com

Attorney Email Authorized: No

Address:

Correspondent

Correspondent Name/Address: Jeffrey H. Greene

FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: JPdocketing@foley.com jgreene@foley.com
mmurphy@foley.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

▼ Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Oct. 18, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Sep. 25, 2012 | REGISTERED-PRINCIPAL REGISTER | |
| Aug. 22, 2012 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Aug. 21, 2012 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 66121 |
| Aug. 20, 2012 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Aug. 16, 2012 | NOTICE OF PSEUDO MARK MAILED | |
| Aug. 16, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Aug. 15, 2012 | STATEMENT OF USE PROCESSING COMPLETE | 76538 |
| Jul. 16, 2012 | USE AMENDMENT FILED | 76538 |
| Jul. 16, 2012 | EXTENSION 2 GRANTED | 76538 |
| Jul. 16, 2012 | EXTENSION 2 FILED | 76538 |
| Aug. 15, 2012 | DIVISIONAL PROCESSING COMPLETE | |
| Jul. 16, 2012 | DIVISIONAL REQUEST RECEIVED | |
| Jul. 27, 2012 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 76538 |
| Jul. 16, 2012 | TEAS REQUEST TO DIVIDE RECEIVED | |

Status Search RN 4215563

| | | |
|---------------|--|-------|
| Jul. 16, 2012 | TEAS EXTENSION RECEIVED | |
| Jul. 16, 2012 | TEAS STATEMENT OF USE RECEIVED | |
| Dec. 10, 2011 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Dec. 08, 2011 | EXTENSION 1 GRANTED | 98765 |
| Dec. 08, 2011 | EXTENSION 1 FILED | 98765 |
| Dec. 08, 2011 | TEAS EXTENSION RECEIVED | |
| Aug. 16, 2011 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jun. 21, 2011 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 21, 2011 | PUBLISHED FOR OPPOSITION | |
| May 18, 2011 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 66121 |
| May 18, 2011 | ASSIGNED TO LIE | 66121 |
| May 03, 2011 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 02, 2011 | ASSIGNED TO EXAMINER | 60219 |
| Mar. 25, 2011 | NOTICE OF PSEUDO MARK MAILED | |
| Mar. 24, 2011 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Mar. 22, 2011 | NEW APPLICATION ENTERED IN TRAM | |

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 21, 2012

▲ Assignment Abstract Of Title Information - None recorded

▲ Proceedings

United States of America

United States Patent and Trademark Office

thankyou
from citi

Reg. No. 4,782,490

Registered July 28, 2015

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH ADMINISTRATION OF INCENTIVE REWARD AND REDEMPTION PROGRAMS BY DISTRIBUTING REWARDS FOR CREDIT AND DEBIT CARD USE, AND FOR BANKING AND WEALTH MANAGEMENT CUSTOMER LOYALTY; ADVERTISING AND MARKETING SERVICES PROVIDED BY MEANS OF INDIRECT METHODS OF MARKETING COMMUNICATIONS, NAMELY, SOCIAL MEDIA APPLICATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2013; IN COMMERCE 8-0-2013.

FOR: CREDIT CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2013; IN COMMERCE 8-0-2013.

OWNER OF U.S. REG. NO. 2,926,291 AND OTHERS.

THE MARK CONSISTS OF THE WORDING "THANKYOU" ABOVE THE WORDING "FROM CITI", WITH AN ARC DESIGN OVER "CITI".

SN 85-983,636, FILED 6-14-2013.

WENDY GOODMAN, EXAMINING ATTORNEY



Nichelle K. Lee

Director of the United States
Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: THANKYOU FROM CITI

US Serial Number: 85983636

Application Filing Date: Jun. 14, 2013

US Registration Number: 4782490

Registration Date: Jul. 28, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 28, 2015

Publication Date: Dec. 31, 2013

Notice of Allowance Date: Feb. 25, 2014

▼ Mark Information

Collapse All

Mark Literal Elements: THANKYOU FROM CITI

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the wording "THANKYOU" above the wording "FROM CITI", with an arc design over "CITI".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Lines, curved; Curved line(s), band(s) or bar(s); Bars, curved

▼ Related Properties Information

Claimed Ownership of US [2926291](#), [85960267](#) and others

Registrations:

Child Of: [85960267](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * . * identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit and debit card use, and for banking and wealth management customer loyalty; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media applications

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2013

Use in Commerce: Aug. 2013

For: credit card services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2013

Use in Commerce: Aug. 2013

► Basis Information (Case Level)

| | | |
|--------------------|------------------------|-----------------|
| Filed Use: No | Currently Use: Yes | Amended Use: No |
| Filed ITU: Yes | Currently ITU: No | Amended ITU: No |
| Filed 44D: No | Currently 44D: No | Amended 44D: No |
| Filed 44E: No | Currently 44E: No | Amended 44E: No |
| Filed 66A: No | Currently 66A: No | |
| Filed No Basis: No | Currently No Basis: No | |

► Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

► Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-0099-

Attorney Primary Email IPDocketing@foley.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent JEFFREY H. GREENE

Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: IPDocketing@foley.com jgreene@foley.com

Correspondent e-mail Yes

mmurphy@foley.com kcalifa@foley.com

Authorized:

Domestic Representative - Not Found

► Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Jul. 28, 2015 | REGISTERED-PRINCIPAL REGISTER | |
| Jun. 24, 2015 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Jun. 23, 2015 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Jun. 04, 2015 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88889 |
| Jun. 03, 2015 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88889 |
| Jun. 03, 2015 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Mar. 30, 2015 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | |
| Mar. 30, 2015 | NON-FINAL ACTION E-MAILED | |
| Mar. 30, 2015 | SU - NON-FINAL ACTION - WRITTEN | 76842 |
| Mar. 24, 2015 | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED | |
| Mar. 24, 2015 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |

Status Search RN 4782490

| | | |
|---------------|---|-------|
| Mar. 23, 2015 | STATEMENT OF USE PROCESSING COMPLETE | 69302 |
| Feb. 12, 2015 | USE AMENDMENT FILED | 69302 |
| Mar. 23, 2015 | EXTENSION 2 GRANTED | 69302 |
| Feb. 12, 2015 | EXTENSION 2 FILED | 69302 |
| Mar. 23, 2015 | DIVISIONAL PROCESSING COMPLETE | |
| Feb. 12, 2015 | DIVISIONAL REQUEST RECEIVED | |
| Mar. 21, 2015 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 69302 |
| Feb. 12, 2015 | TEAS REQUEST TO DIVIDE RECEIVED | |
| Feb. 12, 2015 | TEAS EXTENSION RECEIVED | |
| Feb. 12, 2015 | TEAS STATEMENT OF USE RECEIVED | |
| Aug. 09, 2014 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Aug. 07, 2014 | EXTENSION 1 GRANTED | 98765 |
| Aug. 07, 2014 | EXTENSION 1 FILED | 98765 |
| Aug. 07, 2014 | TEAS EXTENSION RECEIVED | |
| Feb. 25, 2014 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Dec. 31, 2013 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Dec. 31, 2013 | PUBLISHED FOR OPPOSITION | |
| Dec. 11, 2013 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Nov. 22, 2013 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 68123 |
| Nov. 22, 2013 | ASSIGNED TO LIE | 68123 |
| Nov. 02, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Nov. 02, 2013 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Nov. 02, 2013 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 02, 2013 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 02, 2013 | EXAMINERS AMENDMENT -WRITTEN | 76842 |
| Sep. 29, 2013 | NOTIFICATION OF PRIORITY ACTION E-MAILED | 6326 |
| Sep. 29, 2013 | PRIORITY ACTION E-MAILED | 6326 |
| Sep. 29, 2013 | PRIORITY ACTION WRITTEN | 76842 |
| Sep. 24, 2013 | ASSIGNED TO EXAMINER | 76842 |
| Jun. 25, 2013 | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED | |
| Jun. 24, 2013 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Jun. 18, 2013 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 23, 2015

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

United States of America

United States Patent and Trademark Office

THANKYOU YOUR WAY

Reg. No. 4,745,268

Registered May 26, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH ADMINISTRATION OF INCENTIVE REWARD AND REDEMPTION PROGRAMS BY DISTRIBUTING REWARDS FOR CREDIT CARD AND DEBIT CARD USE, AND FOR BANKING AND WEALTH MANAGEMENT CUSTOMER LOYALTY; PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH CREDIT CARD CUSTOMER LOYALTY, REWARD AND REDEMPTION PROGRAMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-2013; IN COMMERCE 11-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,926,291 AND OTHERS.

SN 86-976,144, FILED 7-31-2013.

WENDY GOODMAN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: THANKYOU YOUR WAY

THANKYOU YOUR WAY

US Serial Number: 86976144

Application Filing Date: Jul. 31, 2013

US Registration Number: 4745268

Registration Date: May 26, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 26, 2015

Publication Date: Jan. 14, 2014

Notice of Allowance Date: Mar. 11, 2014

▼ Mark Information

[▲ Collapse All](#)

Mark Literal Elements: THANKYOU YOUR WAY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▼ Related Properties Information

Claimed Ownership of US [2926291](#), [86024656](#) and others

Registrations:

Child Of: [86024656](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services,
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * identify additional (new) wording in the goods/services

For: Promoting the goods and services of others through administration of incentive reward and redemption programs by distributing rewards for credit card and debit card use, and for banking and wealth management customer loyalty; promoting the goods and services of others through credit card customer loyalty, reward and redemption programs

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2013

Use in Commerce: Nov. 2013

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Citigroup Inc.

Owner Address: 399 Park Avenue
New York, NEW YORK 10043
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey H. Greene

Docket Number: 091919-1506-

Attorney Primary Email IPDocketing@foley.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent JEFFREY H. GREENE
Name/Address: FOLEY & LARDNER LLP
90 PARK AVE
NEW YORK, NEW YORK 10016-1301
UNITED STATES

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: IPDocketing@foley.com jgreene@foley.com
mmurphy@foley.com dfrenkel@foley.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| May 26, 2015 | REGISTERED-PRINCIPAL REGISTER | |
| Apr. 22, 2015 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Apr. 21, 2015 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Apr. 20, 2015 | STATEMENT OF USE PROCESSING COMPLETE | 65362 |
| Mar. 10, 2015 | USE AMENDMENT FILED | 65362 |
| Apr. 20, 2015 | DIVISIONAL PROCESSING COMPLETE | |
| Mar. 10, 2015 | DIVISIONAL REQUEST RECEIVED | |
| Apr. 15, 2015 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 65362 |
| Mar. 10, 2015 | TEAS STATEMENT OF USE RECEIVED | |
| Mar. 10, 2015 | TEAS REQUEST TO DIVIDE RECEIVED | |
| Mar. 10, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Aug. 12, 2014 | NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED | |
| Jul. 29, 2014 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Jul. 25, 2014 | EXTENSION 1 GRANTED | 98765 |
| Jul. 25, 2014 | EXTENSION 1 FILED | 98765 |
| Jul. 25, 2014 | TEAS EXTENSION RECEIVED | |
| Mar. 11, 2014 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jan. 14, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jan. 14, 2014 | PUBLISHED FOR OPPOSITION | |

Status Search RN 4745268

| | | |
|---------------|---|-------|
| Dec. 25, 2013 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Dec. 06, 2013 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 73797 |
| Dec. 06, 2013 | ASSIGNED TO LIE | 73797 |
| Nov. 13, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Nov. 13, 2013 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Nov. 13, 2013 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 13, 2013 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 13, 2013 | EXAMINERS AMENDMENT -WRITTEN | 76842 |
| Nov. 12, 2013 | PREVIOUS ALLOWANCE COUNT WITHDRAWN | |
| Nov. 02, 2013 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Nov. 02, 2013 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Nov. 02, 2013 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 02, 2013 | EXAMINERS AMENDMENT E-MAILED | 6328 |
| Nov. 02, 2013 | EXAMINERS AMENDMENT -WRITTEN | 76842 |
| Sep. 29, 2013 | NOTIFICATION OF PRIORITY ACTION E-MAILED | 6326 |
| Sep. 29, 2013 | PRIORITY ACTION E-MAILED | 6326 |
| Sep. 29, 2013 | PRIORITY ACTION WRITTEN | 76842 |
| Sep. 24, 2013 | ASSIGNED TO EXAMINER | 76842 |
| Aug. 07, 2013 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Aug. 03, 2013 | NEW APPLICATION ENTERED IN TRAM | |

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 21, 2015

▼ Assignment Abstract Of Title Information - None recorded

▲ Proceedings

Exhibit B

Thank
You
Back
**SOUND
AFFECTIONS**
 Personalized, in-box
 Greeting Cards

Retentage

WATCH THE VIDEOS AND LEARN MORE



What is Thank You Back?

PENDING TECHNOLOGY THAT ALLOWS RETAILERS TO MARKET TO GIFT RECIPIENTS

- A rewarding and easy way to say *Thank You* – very strong response rate (>50%).
- Standard marketing to gift recipients includes box inserts offering incentives to “sign up” – very low response rate (<1%).
- Thank You Back (TYB) *reverses* the model and rewards the gift giver with discounts and places the power to deliver the offer in the hands of the recipient just by saying *Thank You*.

What are Sound Affections Cards?

PATENT PENDING MOBILE TECHNOLOGY THAT ALLOWS RETAILERS TO GET PAID
FOR THEIR CUSTOMER ACQUISITION

- Upsell to include a real Greeting Card in the package of an online gift order.
- The gift buyer can link their audio, video, picture and/or text message to the card.
- The gift recipient uses the occasion specific card to get the gift giver's message and they can use the **THANK YOU BACK** tech to reply.

What is Retentage?

- Retentage is retention done through a *mobile* message platform.
- Retailers can say thank you and provide their customers valuable content right to *mobile* phones or other devices.
- Retentage allows retailers to send low-cost, *individualized messages* to their customers. Messages are checked within 3 minutes of receipt by 90% of all consumers.
- *Small* and *Medium* sized accounts can level the mobile CRM playing field.

Benefits

GIFT BUYER

Gets to make and send a personalized message with gift

Gets feedback from recipient and knows he/she got it

Gets valuable discounts and offers when gift recipients thank them

GIFT RECIPIENT

Fast and easy way to say thank you

Rewarding to know they helped lower the price for the gift giver

Gets valuable offers

RETAILER

Increase customer list, sales, and lower acquisition costs

Personalized offers for each recipient

New Revenue Opportunity with each gift order

Name *

First Name

Last Name

Email Address *

Subject *

Message *

Submit